

Curriculum Vitae

Information

Name Louis Andre Flanigan
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Website <http://www.areureadylabs.com/louisflanigan/>
Date of birth 05.07.1967
Place of birth Atlanta, Georgia, USA
Citizenship United States
Visa status Working Permit for Berlin
Sex Male



Employment history

Date	Current
Position	Project Manager Co-Founder
Duties/Responsibilities	Developing web and mobile app platform. Responsible for initial UI/UX, visual and copy.
Employer	Scoor; Berlin, Germany
Date	08.2012 - 08.2013
Position	Lead Project Manager Art Director Director
Duties/Responsibilities	Lead redesign of crowd sourcing site. Developed design, layout as well text content. Managing development team and build.
Employer	ColossalSpark.com; Chicago, Ill, USA
Date	10.2011 - 07.2012
Position	Lead Project Manager Online Marketing
Duties/Responsibilities	Developed and manage web site; content structure, UI and layout.
Employer	Global Leads Group; Berlin, Germany
Date	05.2010 - 09.2011
Position	Online Marketing Consultant; Freelance
Duties/Responsibilities	Developed and implemented social marketing and promotion strategy.
Employer	Largoland Musicproduction; Berlin, Germany
Date	05.2009 - 03.2011
Position	Creative Director
Duties/Responsibilities	Developed initial magazine brand (title/logo), layouts and design Directed and launched companion web site.
Employer	Kawa Magazine; Warsaw, Poland
Date	04.2008 - 04.2009
Position	Creative Director
Duties/Responsibilities	Developed print magazines brands.
Employer	MaleMen Magazine & Golfmania; Smart Marketing Solutions Warsaw, Poland

Date 09.2007 - 02.2008
Position UI/Web designer; Freelance
Duties/Responsibilities Provided direction for initial web site development and layout
Employer B.Z. Online/Axel Springer Publishing; Berlin, Germany

Date 06.2006 - 02.2007
Position Associate Creative Director
Employer G2 (Grey Direct Worldwide); NY, USA

Date 09.2003 - 05.2006
Position Adjunct Professor; Design Theory/New Media Arts
Employer University of Delaware; DE,USA

Date 09.2000 - 02.2002
Position Senior Art Director
Employer Digitas, Inc.; NY, USA

Date 06.1990 - 12.1995
Position Art Director
Employer BMG/LOGIC Records GmbH; Frankfurt, Germany

Date 09.1989 - 05.1990
Position Art Director of Promotions
Employer DETAILS Magazine; NY, USA

Education

University 1985-89 Bachelor of Arts And Science; Visual Communications
University of Delaware

Graduate school 2004-06 Master of Fine Arts; Sculpture/New Media Arts
University of Delaware

Professional qualifications

The ability to lead diverse teams of professionals to new levels of success in a variety of highly competitive industries; including pharmaceutical, luxury/lifestyle and entertainment industries. Strong creative, technical and business qualifications with an impressive track record of more than 20 years of hands-on experience in strategic planning, business development, project and product management, on both traditional and online platforms.

Computer skills

Professional level experience with Adobe Creative Suite, Microsoft Office Suite, various video and audio programs

Awards

1995 Graphis Design Annual
1990 Art Director's Club of NY; Promotion Design